



NEWS RELEASE

Centric Software® Boosts Collaboration and Sustainability with Latest PLM Release

Centric PLM™ v7.5 empowers users with enhanced teamwork, cross-platform integration and security

CAMPBELL, Calif., June 30, 2022 – Centric Software, the Product Lifecycle Management (PLM) market leader, introduces industry-driven new tools for customers to face market challenges with its latest release, Centric PLM v7.5. [Centric Software](#) provides the most innovative enterprise solutions to plan, design, develop, source and sell products such as apparel, footwear, sporting goods, furniture, home décor, cosmetics, food & beverage and luxury to achieve strategic and operational digital transformation goals.

“As customers continue to grapple with market challenges, sustainability concerns, supply chain disruption and an ongoing shift to hybrid working, agile workplace collaboration is crucial,” says Ron Watson, VP of Product at Centric Software. “Centric PLM enables internal and external teams to come together to solve problems, respond proactively when roadblocks occur, make decisions and create more sustainable products, from design to sourcing to merchandising. It will improve collaboration for everyone from anywhere, any time. As with all of our solutions, we worked closely with our innovation partners and Customer Advisory Board to develop the latest Centric PLM release.”

Centric Software has always taken an agnostic approach to integrations in order to remain as flexible and market-responsive as possible. Centric PLM is an open platform solution that integrates with almost any third-party system including other PLM software, 80+ different ERP solutions, numerous CAD/3D solutions, PIM's, E-commerce, 100+ APIs, communication tools such as Slack, and many more. Centric PLM v7.5

introduces Microsoft Teams integration to further boost fast, efficient communication. Centric PLM users can now chat seamlessly in Teams while working in Centric PLM.

“Having to jump from one application to another slows down team collaboration and can lead to errors,” says Jose Perez, Senior Manager Marketing Operations at Swarovski. “The new MS Teams integration will provide Teams users with a great opportunity to streamline collaborative work and facilitate a more intuitive way of interacting with products in development.”

Centric PLM is also extending sustainability functionalities to further streamline product design and development efforts while also enabling the implementation of sustainability considerations. With v.7.5 brands, manufacturers and retailers will have the tools to better calculate their environmental impact.

The latest Centric PLM release also introduces multi-factor authentication to log in to Centric PLM, a critical layer of security when so many customers’ teams work remotely from different devices.

“The latest version of Centric PLM keeps pace with the rapidly evolving needs of our customers,” says Chris Groves, President and CEO of Centric Software. “Centric PLM is already a highly collaborative platform, and we are confident that the newest release will drive more efficient communication, collaboration and project management to help customers improve sustainability and meet the challenges of the current market head-on.”

[Request a Demo](#)

Centric Software (<http://www.centricsoftware.com/>)

From its headquarters in Silicon Valley, Centric Software® provides a

Product Concept to Consumer Digital Transformation Platform for fashion, retail, footwear, luxury, outdoor, consumer electronics and consumer goods including cosmetics & personal care and food & beverage. Centric's flagship Product Lifecycle Management (PLM) platform, Centric PLM™, delivers enterprise-class merchandise planning, product development, sourcing, quality and product portfolio optimization innovations specifically for fast-moving consumer industries. Centric's Visual Boards offer highly visual digital board experiences for collaboration and decision-making. Centric Planning is an innovative, cloud-native solution powered by Armonica Retail S.R.L., that delivers an end-to-end retail planning process designed to maximize retail business performance. Centric Software pioneered mobility, introducing the first mobile apps for PLM, and is widely known for connectivity to dozens of other enterprise systems including ERP, DAM, PIM, e-com, planning and more as well as creative tools such as Adobe® Illustrator and a host of 3D CAD connectors. Centric's innovations are 100% market-driven with the highest user adoption rate and fastest time to value in the industry. All Centric innovations shorten time to market, boost product innovation and reduce costs.

Centric Software is owned by Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

Centric Software has received multiple industry awards and recognition, including being named by Red Herring to its Top 100 Global list in 2013, 2015 and 2016. Centric also received various excellence awards from Frost & Sullivan in 2012, 2016, 2018 and 2021.

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